Linktr.ee/patmcgraw

30 AI TOOLS

to help your business

with **recommendations** to help you.

Copywriting

- ***Jasper AI***
- Copy.ai
- Writesonic

Jasper AI is highly versatile and offers tailored content for different formats, from blog posts to ad copy, making it a comprehensive solution for varied copywriting needs.

SEO

- **Surfer SEO**
- Ahrefs
- SEMrush

Surfer SEO provides detailed content optimization suggestions based on top-performing pages, ensuring your content ranks higher by aligning with the latest SEO trends.

Video

- **Pictory**
- Descript
- Synthesia

Pictory simplifies video creation by turning long-form content into short, shareable videos, which is ideal for repurposing content and engaging audiences on social media.

Sales

- **Salesforce Einstein**
- Gong.io
- HubSpot Sales Hub

Salesforce Einstein offers AI-driven insights and predictive analytics that help sales teams prioritize leads, automate tasks, and close deals more efficiently.

Social Media

- **Hootsuite Insights**
- Buffer
- Sprout Social

Hootsuite Insights provides powerful social listening and analytics tools, helping businesses track brand sentiment and stay ahead of trends.

Email

- **Mailchimp**
- ActiveCampaign
- ConvertKit

Mailchimp combines AI-driven recommendations with robust email marketing features, making it easy for SMBs to craft personalized and effective email campaigns.

Analytics

- **Google Analytics 4 (GA4)**
- Tableau
- Adobe Analytics

GA4 offers advanced tracking and analysis capabilities, allowing businesses to better understand user behavior and make data-driven decisions.

Research

- **AnswerThePublic**
- BuzzSumo
- SimilarWeb

AnswerThePublic visualizes search query data, helping businesses uncover user questions and topics, which is invaluable for content creation and SEO strategies.

Chatbots

- **ChatGPT**
- Drift
- Intercom

ChatGPT is a powerful conversational AI that can handle complex queries, making it ideal for customer support, content creation, and even generating ideas.

Web Development

- **Webflow**
- Wix ADI
- Zyro

Webflow allows for the creation of custom, responsive websites without needing deep coding knowledge, making it a great tool for designers and developers alike.